Proclamation

By the Governor of Alabama

WHEREAS, small businesses are essential to Alabama's economy, creating jobs, encouraging entrepreneurship and strengthening communities throughout our state; and

WHEREAS, according to the U.S. Small Business Administration, Alabama is home to 465,610 small businesses, representing 99.4 percent of all businesses in the state; and

WHEREAS, Alabama's small businesses employ 816,850 people, accounting for 46 percent of the state's private-sector employees and providing livelihoods for families across Alabama; and

WHEREAS, small businesses supply goods and services, support other businesses and contribute to the economic vitality of Alabama's cities, towns and rural communities; and

WHEREAS, Alabama's small business owners invest their time, resources and talents in their communities, creating opportunities for workers and helping build a stronger, more resilient economy; and

WHEREAS, shopping and dining at locally owned businesses and purchasing online from Alabama small businesses supports local jobs and helps sustain the businesses that give our communities their character; and

WHEREAS, the National Federation of Independent Business and other business and community organizations encourage Alabamians to observe Small Business Saturday on November 28, 2026, by supporting local retailers, restaurants and other small businesses during the holiday season and throughout the year:

NOW, THEREFORE, I, Kay Ivey, Governor of Alabama, do hereby proclaim November 28, 2026, as

Small Business Saturday

in the state of Alabama.

Given Under My Hand and the Great Seal of the Office of the Governor at the State Capitol in the City of Montgomery on the 12th day of November 2026.

Kay Ivey

Kay Ivey, Governor