



Proclamation

By the Governor of Alabama

WHEREAS, education and workforce preparation are essential to Alabama's continued economic growth and prosperity, and ensuring that students have clear, affordable pathways to education and training beyond high school is vital to developing the skilled workforce our state needs; and

WHEREAS, October marks an important time for Alabama's high school seniors and their families to take meaningful steps toward education and training beyond high school, including completing the Free Application for Federal Student Aid (FAFSA), exploring college opportunities and identifying financial resources to make postsecondary education more affordable; and

WHEREAS, October 1 marks a significant milestone for students participating in the Alabama Direct Admission Initiative, as eligible Alabama high school seniors who completed a Match profile will begin receiving direct admission offers from participating in-state colleges and universities, providing students with clear postsecondary options without many of the barriers associated with traditional college applications; and

WHEREAS, Alabama Direct Admission, which I launched in 2025 in partnership with Alabama Possible, Education Advisory Board's Apply Match and state education and higher education partners, provides Alabama high school seniors an innovative pathway to participating colleges and universities based on their academic qualifications, with no application fees, essays or recommendation letters required; and

WHEREAS, Alabama Possible's Alabama Goes to College campaign works alongside schools, colleges and universities, state agencies, community-based organizations, counselors, educators, families and other partners to assist Alabama students successfully navigate the journey from high school to postsecondary education and training; and

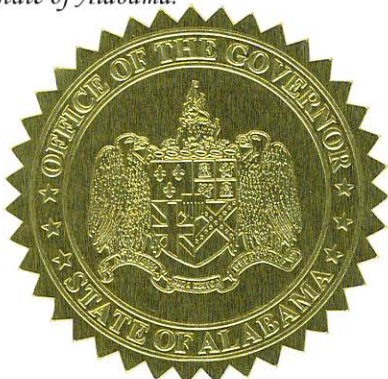
WHEREAS, throughout October, students are encouraged to complete the FAFSA, explore and respond to college admission opportunities, apply to colleges and universities, identify scholarships and financial aid and develop a plan for education and training after high school; and

WHEREAS, a month-long, statewide focus on college-going will mobilize educators, counselors, colleges and universities, community organizations, business and workforce leaders, as well as families to support Alabama students in taking these important steps toward postsecondary education, workforce credentials and successful careers:

NOW, THEREFORE, I, Kay Ivey, Governor of Alabama, do hereby proclaim October 2026, as

Alabama Goes to College Month

in the state of Alabama.



Given Under My Hand and the Great Seal of the Office of the Governor at the State Capitol in the City of Montgomery on the 8th day of October 2026.

Kay Ivey
Kay Ivey, Governor