



Proclamation

By the Governor of Alabama

WHEREAS, College Colors Day seeks to celebrate and promote the traditions and spirit that make the university experience great by encouraging faculty, staff, students, alumni and fans to wear apparel of their favorite university throughout the day of September 4, 2026; and

WHEREAS, 14 public colleges and universities are located in Alabama, providing exceptional educational opportunities to improve the lives of thousands of Alabamians every year; and

WHEREAS, for more than 190 years, Alabama's universities have been educating, serving and bettering the lives of citizens in the state of Alabama; and

WHEREAS, the universities of the state of Alabama have a long history of collaboration and, together, contribute over \$27 billion to Alabama's economy; and

WHEREAS, academic and athletic achievement in the state of Alabama provide significant educational opportunities and scholarships to thousands of young men and women; and

WHEREAS, the graduates and friends of Alabama's universities are eager to celebrate the many achievements in research, education and athletics; and

WHEREAS, the public universities of Alabama bring great quality of life, generate economic opportunity and make dreams a reality; and

WHEREAS, College Colors Day promotes higher education in Alabama through increased public awareness and the celebration of the tremendous economic, cultural and social impact of the universities in our state:

NOW, THEREFORE, I, Kay Ivey, Governor of Alabama, do hereby proclaim September 4, 2026, as

College Colors Day

in the state of Alabama and encourage all supporters of our 14 public colleges and universities to proudly display their colors on this day as a reminder of this year's theme that "Universities Turn Dreams into Reality – Dream Boldly."



Given Under My Hand and the Great Seal of the Office of the Governor at the State Capitol in the City of Montgomery on the 27th day of August 2026.

Kay Ivey
Kay Ivey, Governor