



EXECUTIVE ORDER NO. 743

PROMOTING FAIR AND LAWFUL ACCESS TO FINANCIAL SERVICES

WHEREAS ensuring reliable access to financial services is fundamental to the economic stability and continued success of the State of Alabama;

WHEREAS the Alabama Banking Code provides that state-chartered banking institutions shall be financially sound and shall serve the convenience and needs of local communities by providing services to law-abiding customers;

WHEREAS banking institutions should not restrict access to financial services based on customers' beliefs, affiliations, political views, or engagement in lawful activity;

WHEREAS practices such as these undermine public trust in banking institutions and the understanding that the provision of banking services should be based on material, measurable, and justifiable business risks;

WHEREAS, on August 7, 2025, President Donald J. Trump issued Executive Order 14331, *Guaranteeing Fair Banking for All Americans*, declaring that no American should be denied access to financial services because of their constitutionally or statutorily protected beliefs, affiliations, or political views;

WHEREAS this principle aligns with the long-held position of the State of Alabama, and it is prudent to adopt a formal policy to ensure that state-chartered banking institutions understand they are held to such expectations;

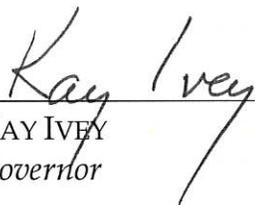
NOW, THEREFORE, I, Kay Ivey, Governor of the State of Alabama, by virtue of the authority vested in me by the Constitution and laws of the State of Alabama, do hereby promulgate this executive order, effective immediately.

1. **General policy.** It is the policy of the State of Alabama that no person shall be denied access to financial services due to their beliefs, affiliations, political views, or engagement in lawful activity.

2. **Issuance of guidance.** The Superintendent of Banks shall issue guidance, consistent with the provisions of this Executive Order, to all state-chartered banking institutions regarding the State's policy and expectations regarding banking institutions' continued practice of engaging in safe, sound, and legal business activities.
3. **Implementation.** The order shall be implemented to the maximum extent possible consistent with applicable law and subject to the availability of appropriations. Nothing in this order shall be construed as impairing or otherwise affecting the authority granted by law to an executive branch agency, or the head thereof, including the Governor of the State of Alabama, except to the extent expressly set forth in this order.
4. **No private right of action.** This order is not intended to, and does not, create any right or benefit, substantive or procedural, enforceable at law or in equity by any private party against the State of Alabama, its departments, agencies, or entities, its officers, employees, or agents, or any other person.
5. **Effect on prior related orders.** Any previously issued executive order is hereby rescinded to the extent it conflicts with this executive order.

DONE AND ORDERED this 26th day of March 2026.




KAY IVEY
Governor

ATTESTED


WES ALLEN
Secretary of State