



Proclamation

By the Governor of Alabama

WHEREAS, the State of Alabama believes that small businesses are the backbone of our economy and the glue that holds communities together; and

WHEREAS, according to the United States Small Business Administration, as of 2016 there were 28 million small businesses in the United States and 65 percent of net new jobs over the past two decades were created by small businesses; and

WHEREAS, 99 percent of U.S. consumers agree that it is important to support the small businesses they value in their communities, and 90 percent are willing to pledge their support for a "Buy Local" small business initiative like Small Business Saturday, according to the United States Small Business Administration; and

WHEREAS, 99.9 percent of businesses in America are small businesses. The definition of a small business is less than 500 employees. Firms with fewer than 100 employees have the largest share of small business employment. Since 2014, small businesses have created 2 out of 3 net new jobs in the U.S.; and

WHEREAS, 99.4 percent of Alabama businesses are small businesses. Alabama small businesses employ 48.1 percent of the private workforce; and

WHEREAS, Alabama supports our local small businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS, advocacy groups, public organizations and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and

WHEREAS, residents of our community, and communities across the country, are asked to support small businesses and merchants on Small Business Saturday and throughout the year;

NOW, THEREFORE, I, Kay Ivey, Governor of Alabama, do hereby proclaim November 24, 2018, as

Small Business Saturday

in the State of Alabama.



*Given Under My Hand and the Great Seal of the
Office of the Governor at the State Capitol in the City
of Montgomery on the 14th day of November 2018.*

Kay Ivey

Kay Ivey, Governor