



Proclamation

By the Governor of Alabama

WHEREAS, the Juvenile Products Manufacturers Association (JPMA) is a national trade organization representing 95 percent of the prenatal to preschool industry and represents companies in the United States, Canada and Mexico who manufacture, import and/or distribute infant products such as cribs, car seats, strollers, bedding and a wide range of accessories and decorative items; and

WHEREAS, JPMA has been recognized as an organization dedicated to enhancing children's product safety whose extensive history of leadership includes the development of a comprehensive Certification Program to help guide parents and caregivers toward purchasing juvenile products that are built with safety in mind; and

WHEREAS, safety standards developed in cooperation with industry experts, consumer advocates and government agencies result in some of the best hazard-based standards that ensure today's parents may be comfortably secure in the safe use and selection of their juvenile products; and

WHEREAS, JPMA initiated Baby Safety Month in 1983, with Expectant Mother's Day. In 1986, it was extended to a week-long celebration, before becoming Baby Safety Awareness Month in 1991. Since then, every September has been designated as Baby Safety Month; and

WHEREAS, JPMA, its members and lawmakers share the commitment to work together to ensure the safety of the infants and children whose caregivers have entrusted with the creation of safe and secure products. We stand together firmly devoted to supporting the safety and well-being of our nation's children today, tomorrow and always. and

WHEREAS, the State of Alabama joins this initiative to raise awareness of the safe selection and use of all juvenile products, not just throughout September, but all year long;

NOW, THEREFORE, I, Kay Ivey, Governor of Alabama, do hereby proclaim September 2018, as

Baby Safety Month

in the State of Alabama.



Given Under My Hand and the Great Seal of the Office of the Governor at the State Capitol in the City of Montgomery on the 19th day of July 2018.

Kay Ivey

Kay Ivey, Governor