



Proclamation

By the Governor of Alabama

WHEREAS, Alabama believes that small businesses are the backbone of our economy and the glue that holds communities together; and

WHEREAS, over 65 percent of the 36.2 million small businesses in the United States are profitable; and

WHEREAS, 99.9 percent of businesses in the United States are small businesses and account for 64 percent of all new jobs created every year; and

WHEREAS, Alabama is home to 465,610 small businesses, employing 46 percent of Alabama citizens and making up 99.4 percent of businesses in the state; and

WHEREAS, Alabama small businesses play a critical role in global commerce, with over 3,337 small businesses exporting \$4.2 billion worth of goods internationally, comprising 16.4 percent of Alabama's total exports; and

WHEREAS, Alabama supports our local small businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS, advocacy groups, public organizations and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and

WHEREAS, residents of Alabama and communities across the country are asked to support small businesses and merchants on Small Business Saturday and throughout the year:

NOW, THEREFORE, I, the Honorable Kay Ivey, Governor of Alabama, do hereby proclaim November 29, 2025, as

Small Business Saturday

in the state of Alabama.



Given Under My Hand and the Great Seal of the Office of the Governor at the State Capitol in the City of Montgomery on the 21st day of November 2025.

Kay Ivey
Kay Ivey, Governor