



Proclamation

By the Governor of Alabama

WHEREAS, agriculture remains one of Alabama's largest, most vital industries, contributing over \$77.3 billion annually to the state's economy, with more than 165 farmers markets and 150 farm stands serving communities across Alabama; and

WHEREAS, more than 10 percent of Alabama's workforce are employed in agriculture, forestry and related industries, and every citizen is impacted by agriculture through the food we eat, the fiber we wear and the energy sources we depend on; and

WHEREAS, Sweet Grown Alabama is Alabama's official agricultural branding program, established to raise awareness of and increase demand for Alabama-grown products through targeted outreach, public relations and advertising that supports the full supply chain from the farmer to the consumer; and

WHEREAS, Sweet Grown Alabama enables consumers to easily identify and purchase local produce and goods at farmers markets, farm stands, restaurants and grocery stores; and

WHEREAS, Sweet Grown Alabama enables the sale of produce and goods harvested and sold within 24 hours in contrast to imports that travel an average of 1,500 miles; and

WHEREAS, increased access to locally grown food contributes to food security throughout the state and enhances the health and wellbeing of Alabamians, particularly those living in underserved areas and food deserts; and

WHEREAS, Alabama's farmers use the latest safe, science-based and sustainable practices to protect our natural resources and preserve the scenic beauty of our land while producing quality goods for our communities; and

WHEREAS, every dollar spent on locally grown products strengthens Alabama's economy, supported by research indicating that up to 60 cents of each dollar spent locally stays within the state, benefiting families, small businesses and rural communities alike;

NOW, THEREFORE, I, Kay Ivey, Governor of Alabama, do hereby proclaim July 26, 2025, as

Sweet Grown Alabama Day

in the state of Alabama, and I encourage all Alabamians to support and celebrate the essential role local farmers play in nourishing our people and strengthening our economy.



Given Under My Hand and the Great Seal of the Office of the Governor at the State Capitol in the City of Montgomery on the 10th day of July 2025.

Kay Ivey

Kay Ivey, Governor