



Proclamation

By the Governor of Alabama

WHEREAS, the beef cattle business in Alabama is one of the state's largest agricultural industries, representing a \$2.5 billion industry; and

WHEREAS, cash receipts from the sale of cattle and calves in 2023 reached \$501 million, which ranks second behind broilers among Alabama farm commodities; and

WHEREAS, Alabama's 17,972 farms with cattle ranks 17th in the United States and on January 1, 2023 these farms had a total of 1,170,000 head of cattle and calves; and

WHEREAS, the total value of cattle on Alabama farms last year was \$2.5 billion with a \$1,200 value per head; and

WHEREAS, beef is a delicious, nutritious meat containing quantities of zinc, iron, protein, vitamins and minerals with the known slogan "Beef. It's What's For Dinner;" and

WHEREAS, the beef industry is working hard to produce safe and wholesome products on our family farms across the state; and

WHEREAS, the 10,000 members of the Alabama Cattlemen's Association encourage the people of Alabama to enjoy beef during the month of October; and

WHEREAS, marking 60 years, October has been proclaimed Beef Month since 1964;

NOW, THEREFORE, I, Kay Ivey, Governor of Alabama, do hereby proclaim October 2024,
as

Beef Month

as we celebrate 60 years of this occasion in the state of Alabama, and I urge all Alabamians to support the beef cattle industry and join with cattle producers in saluting this important industry.



Given Under My Hand and the Great Seal of the Office of the Governor at the State Capitol in the City of Montgomery on the 19th day of September 2024.

Kay Ivey
Kay Ivey, Governor