



Proclamation

By the Governor of Alabama

WHEREAS, we applaud women for their many accomplishments, scientific discoveries and other contributions to society and ensure they are empowered with the information they need to help maintain continued financial success; and

WHEREAS, research has demonstrated women face unique circumstances, some of which are longer life expectancy and statistically lower wages, when working to achieve their financial security; and

WHEREAS, many women are likely to become the financial head of household at some point in their lives; and

WHEREAS, financial education is an essential component to financial stability, asset accumulation and financial freedom; and

WHEREAS, providing tailored professional education and curriculum will promote the development of effective financial habits; and

WHEREAS, information to identify, avoid and report suspected financial fraud or inappropriate business practices will be provided to women in Alabama as a tool for their financial gain; and

WHEREAS, managing debt, spending wisely and understanding financial and investment products are additional paramount subject matter for anyone seeking to secure a better future; and

WHEREAS, with free training and materials from the Alabama Securities Commission, the Alabama Council on Economic Education, the Better Business Bureau and other financial industry partners, a firm knowledge of investment principles and other financial concepts will be established through a new women's financial empowerment program so that "She Can" build and protect a strong financial future;

NOW, THEREFORE, I, Kay Ivey, Governor of Alabama, do hereby proclaim March 2024, as

Women's Financial Empowerment Month

in the state of Alabama.



*Given Under My Hand and the Great Seal of the
Office of the Governor at the State Capitol in the City
of Montgomery on the 15th day of February 2024.*

Kay Ivey

Kay Ivey, Governor