



# *Proclamation*

## *By the Governor of Alabama*

*WHEREAS, all students must have an opportunity to reach their full potential and to realize their lifelong aspirations; and*

*WHEREAS, over the past decade, there has been a growing movement among educators, national employers and top business professionals to further focus America's high school curriculum on college preparation and career development to remain competitive in today's growing global economy; and*

*WHEREAS, Alabama's students must continue to be provided the highest quality educational experience; and*

*WHEREAS, this October, for the tenth consecutive year, our state will celebrate the Alabama College Application Campaign – an annual event developed by the Alabama State Department of Education to celebrate the importance of students continuing their educational goals after high school graduation; and*

*WHEREAS, to celebrate the Alabama College Application Campaign special activities and events have been planned statewide. This celebration will also highlight the importance of the "college and career readiness" concept, which focuses on creating a seamless transition between students leaving high school, entering college and moving into the workforce; and*

*WHEREAS, increasing awareness about FAFSA and other financial aid resources will help students and parents become informed about postsecondary learning; and*

*WHEREAS, being college ready also means students are prepared for the entire postsecondary experience – ready to earn an associate and/or bachelor's degree, professional licenses, specialty certifications, a master's degree or a doctoral degree;*

*NOW, THEREFORE, I, Kay Ivey, Governor of Alabama, do hereby proclaim October 2023, as*

# *Alabama College Application Month*

*in the state of Alabama.*



*Given Under My Hand and the Great Seal of the  
Office of the Governor at the State Capitol in the City  
of Montgomery on the 28<sup>th</sup> day of September 2023.*

*Kay Ivey*  
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Kay Ivey, Governor