



Proclamation

By the Governor of Alabama

WHEREAS, Alabama is a participant in the National Main Street Program, which brings national attention to the downtown and neighborhood commercial district revitalization of our cities and expert technical assistance and training to the program's participants; and

WHEREAS, the Main Street Alabama Program is a community-based self-help program aimed at reversing the decline of central business districts, returning main streets to their traditional role as the centers of social and commercial activity and creating a healthy economic basis for growth and prosperity; and

WHEREAS, the citizens and officials in these communities have rallied together and organized to compete for the right to participate in the program through demonstration of commitment to the Four-Point Approach® of the National Main Street Center implementation of a successful program of organization, design, promotion and economic vitality for their central business district and dedication to become a successful model of district revitalization for the state; and

WHEREAS, the organization is celebrating its 10th anniversary, and in that time, has recorded statistics as evidence of their progress in revitalizing commercial districts. These statistics include 917 new businesses creating 4,781 jobs, \$537,244,417 in private investment and \$100,082,595 in public investment; and

WHEREAS, in Fiscal Year 2023, Main Street Alabama will work with Alexander City, Anniston, Athens, Atmore, Birmingham, Birmingham's Historic 4th Avenue Business District, Birmingham's Woodlawn District, Calera, Columbiana, Decatur, Demopolis, Dothan, Elba, Enterprise, Eufaula, Florence, Foley, Fort Payne, Gadsden, Headland, Heflin, Jasper, LaFayette, Leeds, Marion, Monroeville, Montevallo, Opelika, Oxford, Scottsboro, South Huntsville, Talladega and Wetumpka, while adding more communities throughout summer to continue growing this economic revitalization program across Alabama;

NOW, THEREFORE, I, Kay Ivey, Governor of Alabama, do hereby proclaim April 12, 2023, as

Main Street Alabama Day

in the state of Alabama.



Given Under My Hand and the Great Seal of the Office of the Governor at the State Capitol in the City of Montgomery on the 28th day of March 2023.

Kay Ivey
Kay Ivey, Governor