



# Proclamation

## By the Governor of Alabama

*WHEREAS, the Tennessee Valley has over 41,000 miles of rivers, lakes and streams; and*

*WHEREAS, the recreation industry along the Tennessee River system generates almost \$12 billion annually;*  
*and*

*WHEREAS, shipments by barge, rather than by rail or truck, save businesses about \$1 billion each year in transportation of goods with 50 million tons of goods shipped each year; and*

*WHEREAS, shoreline property owners contribute almost \$1.04 million to local economies annually; and*

*WHEREAS, the Tennessee River watershed has been identified as the most biodiverse river in North America including 230 species of fish, which is twice that of the Mississippi River; and*

*WHEREAS, Keep the Tennessee River Beautiful is the first Keep America Beautiful affiliate to focus solely on a river, striving to rally and unify communities along the river to keep the Tennessee River healthy for generations to come; and*

*WHEREAS, 369 volunteers helped Keep the Tennessee River Beautiful to remove 61,499 pounds of trash in 2020 alone; and*

*WHEREAS, another 23 grassroot organizations rallied 2,739 volunteers to remove an additional 223,843 lbs. within the Tennessee River watershed; and*

*WHEREAS, the Tennessee River brings us together as one watershed community within seven states, including Tennessee, Alabama, Georgia, Kentucky, Mississippi, North Carolina and Virginia;*

*WHEREAS, Keep the Tennessee River Beautiful and Keep Alabama Beautiful serve to raise awareness of the importance of protecting our most abundant resource and unifying communities across Tennessee River watershed to take act;*

*NOW, THEREFORE, I, Kay Ivey, Governor of Alabama, do hereby proclaim October 2021, as*

# Keep The Tennessee River Watershed Beautiful Month

*in the state of Alabama.*



*Given Under My Hand and the Great Seal of the  
Office of the Governor at the State Capitol in the City  
of Montgomery on the 13<sup>th</sup> day of September 2021.*

*Kay Ivey*  
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Kay Ivey, Governor