



# Proclamation

## By the Governor of Alabama

*WHEREAS, the state of Alabama is a participant in the National Main Street Program which brings national attention to the downtown and neighborhood commercial district revitalization of our cities and expert technical assistance and training to the program's participants; and*

*WHEREAS, the Main Street Alabama program is a community-based self-help program aimed at reversing the decline of central business districts, returning main streets to their traditional role as the centers of social and commercial activity and creating a healthy economic basis for growth and prosperity; and*

*WHEREAS, the citizens and officials in these communities have rallied together and organized to compete for the right to participate in the program through demonstration of commitment to the Four-Point Approach® of the National Main Street Center implementation of a successful program of organization, design, promotion and economic vitality for their central business district and dedication to become a successful model of district revitalization for the state; and*

*WHEREAS, the organization is celebrating its 8th Anniversary and in that time has recorded statistics as evidence of their progress in revitalizing commercial districts 540,314,061 in private investment, and 89,985,028 in public investment, a net gain of 823 new businesses, a net gain of 2,720 new jobs and 119,983 volunteer hours; and*

*WHEREAS, in fiscal year 2021, Main Street Alabama will work with Alexander City, Anniston, Athens, Atmore, Birmingham, Birmingham's Historic 4th Avenue Business District, Calera, Columbiana, Decatur, Dothan, Elba, Enterprise, Eufaula, Florence, Foley, Fort Payne, Gadsden, Headland, Heflin, Jasper, Marion, Monroeville, Montevallo, Opelika, Oxford, Scottsboro, South Huntsville, West Huntsville Highway 72 Business Corridor and Wetumpka and add more communities in Spring, 2022, to continue growing this economic revitalization program across the great state of Alabama;*

*NOW, THEREFORE, I, Kay Ivey, Governor of Alabama, do hereby proclaim August 20, 2021, as*

# Main Street Alabama Day

*in the state of Alabama.*



*Given Under My Hand and the Great Seal of the Office of the Governor at the State Capitol in the City of Montgomery on the 26<sup>th</sup> day of July 2021.*

*Kay Ivey*  
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Kay Ivey, Governor