



## EXECUTIVE ORDER NO. 723

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### ESTABLISHING THE ALABAMA NATIONAL GUARD JOINT ENLISTMENT ENHANCEMENT PROGRAM

**WHEREAS** the demand for our Alabama National Guard to respond to crises and emergencies continues to grow;

**WHEREAS** the Alabama National Guard has been called upon to respond to over 20 crises and emergencies since 2015;

**WHEREAS** the ongoing state of emergency related to COVID-19 has required the deployment of over 680 Alabama National Guard Soldiers and Airmen to support the Alabama Emergency Management Agency and the Alabama Department of Public Health;

**WHEREAS** the continuing and increasing demands upon the members of our Alabama National Guard underscore the need to recruit and retain skilled Soldiers and Airmen; and

**WHEREAS** Alabama must maintain its National Guard in a robust posture to ensure mission readiness with each unit fully manned to the extent authorized by law;

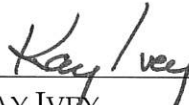
**NOW, THEREFORE**, I, Kay Ivey, Governor of the State of Alabama, by the authority vested in me by the Constitution and laws of the State of Alabama, and in particular Title 31, Chapter 2 of the Code of Alabama, do hereby establish the Governor's Alabama National Guard Joint Enlistment Enhancement Program (the "JEEP") as further set forth below:

1. **Purpose.** The purpose of the JEEP is to motivate Soldiers, Airmen, and retirees to boost the Alabama National Guard's recruitment efforts by using their non-duty hours to recruit new members into the force.
2. **Implementation.** As set forth in this section, the Adjutant General of the Alabama National Guard shall provide compensation to members of the Alabama National Guard and Alabama National Guard retirees

- (collectively, "recruiting assistants") who assist in the recruitment of a new member for the Alabama National Guard and who provide motivation, inspiration, and moral support to the applicant until enlistment.
- a. **Eligible recruiting assistants.** Only current members of the Alabama National Guard in the pay grade of E-1 to O-3 or Alabama National Guard retirees of any pay grade shall be eligible for compensation under the JEEP.
  - b. **Amount of compensation.** Recruiting assistants rendering assistance pursuant to State Military Department Regulation 7-27 shall be compensated no more than \$500 for each new or prior service recruit that the recruiting assistant brings into the Alabama National Guard.
  - c. **Written policies.** The Alabama National Guard shall publish written policies to implement the JEEP consistent with the provisions of this Executive Order.
3. **Rescission of prior order.** Executive Order No. 598 (April 15, 2005) (formerly Executive Order No. 29 signed by Governor Bob Riley) is hereby rescinded.
  4. **Effectiveness.** This executive order shall become effective immediately upon its signing and shall remain in effect as long as the necessary funds are available or until amended or modified by the Governor.

DONE AND ORDERED this 20th day of November 2020.



  
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KAY IVEY  
Governor

ATTESTED

  
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JOHN H. MERRILL  
Secretary of State