Proclamation
By the Governor of Alabama

WHEREAS, the beef cattle business in Alabama is one of the state’s largest agricultural industries, representing a $2.5 billion industry; and

WHEREAS, cash receipts from the sale of cattle and calves in 2017 reached $499.9 million, which ranks second behind broilers among Alabama farm commodities; and

WHEREAS, Alabama’s 17,972 farms with cattle ranks 8th in the United States and on January 1, 2019 these farms had a total of 1.30 million head of cattle and calves; and

WHEREAS, the total value of cattle on Alabama farms last year was $1.24 million with a $930 value per head; and

WHEREAS, beef is a delicious, nutritious meat containing quantities of zinc, iron, protein, vitamins and minerals with the known slogan "Beef: It’s What's For Dinner"; and

WHEREAS, the beef industry is working hard to produce safe and wholesome products on our family farms across the state; and

WHEREAS, the 10,027 members of the Alabama Cattlemen’s Association, encourage the people of Alabama to enjoy beef during the month of October; and

WHEREAS, October has been proclaimed Beef Month since 1964;

NOW, THEREFORE, I, Kay Ivey, Governor of Alabama, do hereby proclaim October 2019, as

Beef Month

in the state of Alabama.

Given Under My Hand and the Great Seal of the Office of the Governor at the State Capitol in the City of Montgomery on the 28th day of August 2019.

Kay Ivey, Governor