



Proclamation

By the Governor of Alabama

WHEREAS, Medical Advocacy & Outreach (MAO) is a private, non-profit, Rural Health and Wellness Organization, and a community-based AIDS service organization that was established in 1987, by a group of concerned and dedicated Alabama residents; and

WHEREAS, this year marks the 31st anniversary of MAO's mission to educate the public about the HIV/AIDS pandemic, related and similar illnesses, and prevention through culturally competent education, the delivery of medical and behavioral healthcare and social services to those living with HIV/AIDS related, and similar illnesses; and

WHEREAS, MAO has been at the forefront of the AIDS revolution and advancements in rural specialty care with a successful service delivery model that addresses HIV/AIDS, Hepatitis C, diabetes, medical and behavioral health for more than 1,800 individuals spanning 28 South Alabama counties, and empowers an additional 4,500 annually through free testing and education; and

WHEREAS, on September 15, 2018, MAO will host the 5th annual Tread Red Walk & Fun Run in the streets of Montgomery, the Capital City of Alabama, to bring awareness to how critical services are for those living with potentially life-threatening illnesses, and how illnesses such as HIV/AIDS, Hepatitis C, and diabetes continue to impact the lives of everyone, regardless of age, gender, sexual orientation, race, ethnicity or belief; and

WHEREAS, the vision of MAO continues to be that ALL HIV/AIDS will be eradicated. Until that is accomplished, MAO will ensure that all people in its service area living with HIV/AIDS, related, and/or similar illnesses can live a healthy life filled with dignity and respect;

NOW, THEREFORE, I, Kay Ivey, Governor of Alabama, do hereby proclaim September 15, 2018, as

Tread Red to Save Lives Day

in the State of Alabama.



Given Under My Hand and the Great Seal of the Office of the Governor at the State Capitol in the City of Montgomery on the 7th day of August 2018.

Kay Ivey
Kay Ivey, Governor